# Sponsorship Program

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**WikiSym** – **The International Symposium on Wikis and Open Collaboration** is the premier conference devoted to research and practice on wikis and related social software - lightweight, open, collaborative systems for recording and refining ideas and information.

With the goal of exploring and extending the thriving wiki community, **WikiSym 2010** will once again bring together researchers, practitioners, and consultants to discuss and share knowledge and experience on all areas related to wikis and wiki philosophy, ranging from social to technical, and from theoretical to experience studies.

**WikiSym 2010 is an ACM SIGWEB[1] conference** and offers a rigorously reviewed research paper track, as well as plenty of space for practitioner reports, discussion of work in progress, demonstrations, tutorials, and informal, but lively, OpenSpace and WikiFest sessions.

**This year's conference (the sixth) will take place from 7-9 July 2010**, in **Gdańsk, Poland**, following successful editions in San Diego (2005), Odense (2006), Montreal (2007), Porto (2008) and Orlando (2009). The conference will bring together thought leaders from all over the world.


Call for Sponsors
Our first call for contributions has received an excellent response. Our program committee, a panel of leading researchers and practitioners from all over the world (please see conference web site[2]), is currently reviewing an excellent crop of research paper submissions.

Your organization's financial support of WikiSym 2010 is a positive commitment to wikis and related social software. Now is the best time to align your marketing needs with WikiSym, reaching out to leading industry practitioners and programmers as well as researchers. Through WikiSym, you can reach bellwether researchers, developers, and evangelists to recruit collaborators, meet customers, and promote your software platform.


Sponsorship Plans
In order to accommodate a wide range of sponsorship interests, we are offering a set of pre-defined plans, detailed below, including: one exclusive **Platinum** sponsor, a few **Gold** sponsors, as well as **Silver**, **Bronze**, and **Friend** sponsors. In addition, we plan to offer corporate-branded **Student Fellowships**.

Beyond these plans, we will be happy to work with you to suit your particular needs.


Contacts
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[1] In cooperation with ACM SIGWEB - ACM Special Interest Group on Hypertext, Hypermedia and the Web, http://www.sigweb.org/

[2] WikiSym 2010 web site, http://www.wikisym.org/ws2010/

# WikiSym Information

## Conference Data

| | 2005 | 2006 | 2007 | 2008 | 2009 | 2010 |
|---|---|---|---|---|---|---|
| **Participants** | 89 | 72 | 132 | 145 | 94 | 120 (projected) |
| **Location** | San Diego, CA, USA | Odense, Denmark | Montreal, Canada | Porto, Portugal | Orlando, FL, USA | Gdańsk, Poland |
| **Conference chair** | Dirk Riehle | Dirk Riehle | Alain Désilets | Ademar Aguiar | Dirk Riehle | Phoebe Ayers |
| **Program chair** | Dirk Riehle | James Noble | Robert Biddle | Mark Bernstein | Amy Bruckmann | Felipe Ortega |
| **Treasurer** | Dirk Riehle | Dirk Riehle | Dirk Riehle | Dirk Riehle | | Dirk Riehle |
| **Sponsor, co-location** | ACM SIGPLAN, ACM OOPSLA | ACM SIGWEB, ACM Hypertext | ACM SIGPLAN, ACM OOPSLA | ACM SIGWEB, standalone | ACM SIGWEB, ACM SIGPLAN ACM OOPSLA | ACM SIGWEB, Wikimania (the Wikimedia Foundation conference) |

## Program Data

| | 2005 | 2006 | 2007 | 2008 | 2009 | 2010 (projected) |
|---|---|---|---|---|---|---|
| **Keynote/Talk 1** | Ward Cunningham | Angela Beesley | Jonathan Grudin | George Landow<br><br>Brown University, USA | Brion Vibber<br><br>Wikimedia, USA | Cliff Lampe, Michigan State University USA |
| **Keynote/Talk 2** | Jimmy Wales | Doug Engelbart with Eugene E. Kim | Ward Cunningham | Stewart Nickolas<br><br>IBM, USA | Barbara Liskov<br><br>MIT, EECS | Jimmy Wales, Wikimedia, USA |
| **Keynote/Talk 3** | Robert Hass (OOPSLA) | Mark Bernstein | Peter Turchi (OOPSLA) | Dan Ingalls<br><br>Sun, USA | Tom Malone<br><br>MIT Sloan | In process |
| **Keynote/Talk 4** | --- | Ward Cunningham | Jim Purbrick, Mark Lentczner (Onward!) | --- | --- | In process |
| **Panels** | 2 | 2 | 1 | 1 | 1 | In process |
| **Workshops** | 4 | 4 | 2 | 3 | 3 | In process |
| **Tutorials** | 2 | --- | 1 | 4 | 3 | In process |
| **Papers in proceedings** | 10 (8+2) | 11 (10+1) | 9 (full) + 11 (short) | 20 | 16 | In process |
| **Total Submissions** | 20 | 27 | 39 | 54 | 45 | In process |
| **Acceptance rate** | 50% | 41% | 50% | 40% | 35% | In process |

# WikiSym Sponsorship Plans

| Type | Service/Feature | Platinum | Gold | Silver | Bronze | Friend |
|---|---|---|---|---|---|---|
| All | Advanced recognition as sponsor: opening remarks, website, proceedings, and your logo[3] on conference web site linked to your website | • | • | • | • | • |
| All | Recognized as the specific kind of sponsor on registration brochures and conference program (no. of sponsors) | exclusive | 1-4 | 1-6 | 1-10 | many |
| All | Ad in conference program (page size) | 1 | ½ | 1/4 | 1/8 | - |
| Web | Company-provided ad and article to post on the WikiSym blog | large | large | medium | medium | small |
| Venue | Logo in banner in conference rooms for the whole event | large | large | medium | medium | small |
| Venue | Company-provided poster in conference rooms | large | large | medium | medium | small |
| Venue | Display of company-provided video spots in conference lobby | • | • | • | • | • |
| Venue | Logo display during plenary spots and photomontage | • | • | • | • | • |
| Venue | Number of free registrations to the conference | 12 | 6 | 4 | 2 | 1 |
| Venue | Reserved seats for free registrants at all plenary sessions | • | • | • | • | • |
| Venue | Exhibits Spaces or tables in visible space w/ or w/out personnel | 3 | 2 | 1 | - | - |
| | | | | | | |
| | | | | | | |
| | We are open to consider your special needs | Call | Call | Call | Call | Call |
| | **Level of support (USD)** | **20,000** | **8,500** | **6000** | **3,500** | **1000** |

Additional opportunities for sponsoring WikiSym involve one or more of the conference related activities, specifically in the form of recognition as a (possibly exclusive) sponsor of social events, named after you:

- Breakfast, Coffee-breaks, Lunch
- Welcome Reception, Conference Dinner
- Student Fellowships: supporting students to attend the conference.

For more information about supporting WikiSym 2010 please contact us.

**Thank you in advance for your support!**

**Phoebe Ayers & Dirk Riehle**

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[3] We expect significant traffic to the 2010 website, comparable to the traffic received in prior years. Traffic will go to the general WikiSym blog and to the 2010 conference wiki, both of which are documenting the conference as it progresses. Moreover, after the conference, the wiki will serve as a historical document, receiving continued traffic over time.