

Invitation to Sponsors



7th International Symposium on Wikis and Open Collaboration

Linking people for innovation

October 3-5, 2011
Mountain View, California

WikiSym is the International Symposium on Wikis and Open Collaboration, the flagship conference on open collaboration and related technologies. WikiSym is a 3-day conference aimed to offer a balanced mix between cutting-edge academic research works and ground-breaking industry solutions and services in this field. It covers a broad list of related topics including Open Educational Resources, social media, wikis and collaborative web technologies, knowledge and information production and management or free knowledge and licensing.



Centennial Plaza, Mountain View, California. By [Eric Fredericks](#), taken from [Flickr](#). [CC-BY-SA 2.0](#) license.

WikiSym celebrates its 7th year of scholarly, technical and community innovation at the *Microsoft Research Campus in Silicon Valley* (Mountain View, California), on *October 3-5, 2011*. One of the forefront zones for creativity, venture capital firms and radical advances in technology, the Bay Area is the home for many important companies, non-profits and academic institutions working on open collaboration.

WikiSym brings together academic researchers and students, practitioners, entrepreneurs, developers, managers and enthusiasts to compose an interdisciplinary audience. This creates the perfect environment for networking, exchange of valuable ideas, opportunities

for business and collaboration and presentation of new projects and initiatives.



Sunset at Mountain View, California. By [Benson Kua](#), taken from [Flickr](#). [CC-BY-SA 2.0](#) license.

We cover a wide range of different interests, including academic sessions, panels and workshops on topics of general interest, demonstrations and industry sessions presenting revolutionary products and services. At WikiSym, organizations and communities of all sizes learn how to embrace open collaboration and get the maximum benefit from it, exchanging valuable insights and fostering cooperation.

If your organization designs, develop or work with products or services pivoting on open collaboration systems and processes, then WikiSym will be of high interest to you. Here, you will discover disruptive advances and solutions, inspiring ideas and visionary advice to get ready for the future trends and opportunities in this field.

Over the past 6 years, WikiSym has hosted attendees from more than 15 different countries, with a long list of different backgrounds such as computer science, sociology, economics, political sciences, government, linguistics, journalism and communications and marketing, just to cite a few. WikiSym 2011 will continue to link people for innovation.

Open collaboration and its related technologies have reshaped the way we interact in our society at large. The information economy permeates our daily life in different but interwoven contexts: professional activities, leisure and entertainment, personal relationships, news and media, social networks, education, research, government, etc. User-generated content, cooperative on-line communities, open source and free knowledge are now key aspects that any organization must understand to leverage their vision and mission in today's global interconnected world.

WikiSym aims to offer the best possible combination of featured research, industry expertise and extensive, hands-on knowledge from entrepreneurs, practitioners, developers and enthusiasts to outperform the challenges of this new global context. Now, it is difficult to find such balance between industry and academia in alternative meetings and forums. However, our experience confirms that this trade-off is essential to conceive, develop and disseminate innovative solutions, technological advances, and next-generation services.

WikiSym 2011 will be hosted at Microsoft Research Silicon Valley, in Mountain View, California. This venue will be an incredible opportunity for networking and outreach among many local and multinational companies that invented or catalyzed the widespread adoption of emerging open collaboration technologies. Likewise, the Bay Area hosts the headquarters of several well-known non-profit organizations leading free cultural works, open web technologies and open education. Finally, we can also find some preeminent Universities and research centers with a long-standing track of inventions, revolutionary products and services.

The WikiSym community also embraces open collaboration. Our wiki website enables the interactive participation of attendees and other interested participants. WikiSym also presents the *Open Space*, a special track with a free schedule that is lively designed by attendees. This represents an unparalleled opportunity to meet other people concerned about the same questions, challenges and goals, and discuss about them in small groups of interest, surrounded by a dynamic and welcoming atmosphere.



Open Space Marketplace, WikiSym 2010. By [Eugene E. Kim](#), taken from [Flickr](#). [CC-BY-SA 2.0](#) license.

WikiSym will also include a conference reception as well as dedicated sessions to highlight the strategy, products and services of organizations working in related fields of interest (wiki technology, social media, mass-media, knowledge management, open source, open education, etc.). The Doctoral Symposium is expected to bring together top students researching on crucial aspects of open collaboration, and its impact on our society.

In summary, WikiSym offers a great opportunity for networking, recruiting brilliant talent, and conceiving, presenting or joining new business opportunities in the current highly dynamic context.

WikiSym 2011 sponsors project a clear commitment and participation in the revolutionary force of open collaboration that is paving the way for sustainable, more efficient working environments and communities.

There are many opportunities for sponsors to choose from. Promotional material will be provided to all attendees in their tote bags. This will include content for complimentary pen-drives. You can also choose to have on-site banners, share out demo products, etc.

The WikiSym 2011 website ensures that your brand will receive attention from an engaged audience, long time before the conference itself has started.

Furthermore, you can also leverage the visibility of your organization sponsoring featured sessions like keynote talks, plenary meetings or Open Space sessions. You may also be interested in associating your brand with the organization of our conference reception, or any of the lunch or coffee breaks that will take place over the 3 days of WikiSym.

In case you have any other specific ideas about dedicated sessions or initiatives that would serve to better project the image and commitment of your organization in WikiSym, please contact our *WikiSym 2011 Sponsorships Chair*. We will be glad to work with you on your proposal to make it become a memorable contribution to the huge community around open collaboration.

Please complete the *WikiSym 2011 sponsorship form* and return a scanned copy by email with your expected contribution to the *WikiSym 2011 Sponsorships Chair*, so that we can speed up the process.

We accept contributions made by company check, credit card or bank transfer. You will be contacted by the *WikiSym 2011 Treasurer* to concrete any further details about your sponsorship contribution.

[The John Ernest Foundation](#), a California based non-profit, is the fiscal sponsor of the WikiSym conference series. Organizations located in U.S. or having U.S. divisions or subsidiaries should note that your sponsor contribution may be tax deductible. The US Federal Tax ID number of TJEF is 94-3170824.

Please, contact the *WikiSym 2011 Sponsorships Chair* for more information about sponsorship opportunities:

Gregorio Convertino
WikiSym 2011 Sponsorships Chair

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Please also contact the *WikiSym 2011 Treasurer* for any details about payments:

Dirk Riehle
WikiSym 2011 Treasurer

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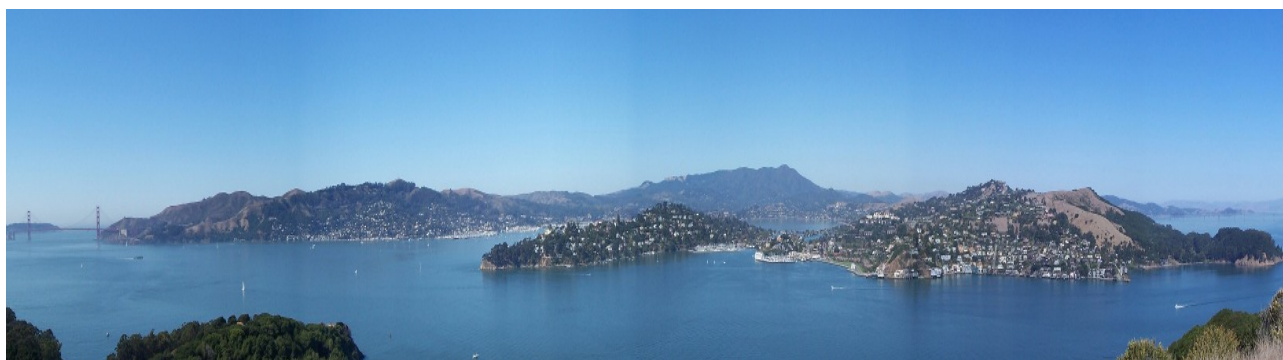
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Sponsor levels



The following table summarizes available sponsorship levels and some of its associated benefits:

Benefit	Premium	Gold	Silver	Bronze	Friends
Logo on WikiSym 2011 website (sponsors page)	✓	✓	✓	✓	✓
Promotional material in tote bag	✓	✓	✓	✓	
Complimentary registrations (WikiSym passports)	✓ (5-reg.)	✓ (3-reg.)	✓ (1-reg.)		
Promotional material in pen-drive	✓	✓	✓		
Acknowledgment in plenary sessions	✓	✓	✓		
On-site presentations	✓ (20 min.)	✓ (10 min.)	✓ (5 min.)		
Logo on conference program	✓	✓			
Logo on conference proceedings	✓	✓			
Logo on tote bag	✓	✓			
Featured sessions sponsorship	✓	✓			
On-site banners	✓				



Panorama of the San Francisco Bay Area. By [Kevin Collins](#), taken from [Flickr](#). [CC-BY 2.0](#) license.

Premium sponsor (\$10,000 or greater contribution)

Premium sponsors are offered exclusive benefits in WikiSym 2011, including the opportunity to sponsor featured sessions (keynote talks, opening or closing plenary sessions, conference reception, etc.) and placing on-site banners in highly visible places.

The logo of Premium sponsors will also be featured on the tote bags and conference program delivered to all attendees. Please note that there is a limited number of spaces on both the tote bags and the program. Free spaces will be assigned according to the contributed amount, following a “first come, first served” policy (logo artwork must be delivered before production deadline).

Premium sponsors may use a 20 min. slot to present innovative products, services or projects that they want to disseminate among the engaged WikiSym 2011 audience.

As well, they receive public acknowledgment for their contribution in the opening and closing plenary sessions. They can include digital promotional material in the WikiSym 2011 complimentary pen-drives delivered to all attendees. Finally, they get 5 complimentary WikiSym 2011 registrations, including tickets for the conference reception and full registration benefits.

Premium sponsors can also include promotional material in the conference tote bag, and their logo is prominently displayed on the WikiSym 2011 conference website (on sidebar as well as on the main sponsors page).

Gold sponsor (\$6,000 or greater contribution)

Gold sponsors are offered the exclusive benefits of sponsoring featured sessions in WikiSym 2011 (keynote talks, opening or closing plenary sessions, conference reception, etc.).

The logo of Gold sponsors will also be featured on the tote bags and the conference program delivered to all attendees. Please note that there is a limited number of spaces on both the tote bags and the program. Free spaces will be assigned according to the contributed amount, following a “first come, first served” policy (logo artwork must be delivered before production deadline).

Gold sponsors may use a 10 min. slot to present innovative products, services or projects that they want to disseminate among the engaged WikiSym 2011 audience.

As well, they receive public acknowledgment for their contribution in the opening and closing plenary sessions. They can include digital promotional material in the WikiSym 2011 complimentary pen-drives delivered to all attendees. Finally, they get 3 complimentary WikiSym 2011 registrations, including tickets for the conference reception and full registration benefits.

Premium sponsors can also include promotional material in the conference tote bag, and their logo is prominently displayed on the WikiSym 2011 conference website (on sponsors page).

Silver sponsor (\$4,000 or greater contribution)

Silver sponsors receive public acknowledgment for their contribution in the opening and closing plenary sessions. They can include digital promotional material in the WikiSym 2011 complimentary pen-drives delivered to all attendees. Finally, they get 31 complimentary WikiSym 2011 registration, including a ticket for the conference reception and full registration benefits.

Silver sponsors may use a 5 min. slot to present innovative products, services or projects that they want to disseminate among the engaged WikiSym 2011 audience.

Finally, Silver Sponsors can also include promotional material in the conference tote bag, and their logo is clearly displayed on the WikiSym 2011 conference website (on sponsors page).

Bronze sponsor (\$2,000 or greater contribution)

Bronze sponsors can insert promotional material in the conference tote bag delivered to all WikiSym 2011 attendees, and their logo is clearly displayed on the WikiSym 2011 conference website (on sponsors page).

Friends of WikiSym (less than \$2,000 U.S.)

Organizations contributing between \$1,000 and \$2,000 U.S. are recognized as WikiSym 2011 Friends on the sponsors page of the conference website.



Wee Planet San Francisco from the Roof of Bolt.
By [boltron](#), taken from [Flickr](#). [CC-BY-SA 2.0](#) license.

WikiSym 2011 sponsorship agreement



Organization Name:

We agree to join WikiSym 2011 as:

- Premium sponsor (\$10.000 U.S. or greater contribution)
- Gold sponsor (\$6.000 U.S. or greater contribution)
- Silver sponsor (\$4.000 U.S. or greater contribution)
- Bronze sponsor (\$2.000 U.S. or greater contribution)
- WikiSym 2011 friend (less than \$2.000 U.S. contribution)

Authorized Representative:

Title:

Organization Address:

Telephone: Fax:

E-mail:

Signature: _____

Please, sign and email a scanned version of this form to the WikiSym 2011 sponsorships Chair:

Gregorio Convertino
WikiSym 2011 Sponsorships Chair

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Payment details: U.S. organizations should note that The John Ernest Foundation is a California based non-profit organization, and thus this contribution may be tax deductible. The Federal Tax ID number for TJEF is 94-3170824.

We accept contributions made by company check, wire transfer or credit card (through *Google Checkout*). Please contact the *WikiSym 2011 Treasurer*, Dirk Riehle, for additional details about payment methods at e-mail: dirk.riehle@cs.fau.de.